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CRACKING THE TECH ECOSYSTEM FOR CREATIVES AND NON-TECHIES

Facilitated by The Assembly Hub



Yoanna “pepper” Chikezie
Founder, The Assembly Hub

Yoanna founded The Assembly Hub in 2016, a community and platform that up-skills and upscales African fashion and creative talent and businesses through education, mentoring, funding and collaborative opportunities. In 2-years The Assembly has supported over 2000 entrepreneurs whilst securing partnerships with the likes of the British Council, Cultural Enterprise Office, Scotland, Facebook, AFFORD, Dalberg and University of The Arts.

Yoanna holds a BA Hons degree in Culture, Society and Communications from the University of Birmingham, where she was also the President of the African & Caribbean Society and was awarded a Distinction in her Masters from the London College of Fashion in Strategic Fashion Marketing and Management.

Yoanna enjoys mentoring young start-ups and consulting fintech and creative sector and working with projects that require branding, marketing and production with clients such as Sales Gossip, Nairabox, Tremendoc, FranklynTill and AFA Sports. An Acumen Global and Yunus & Youth Fellow, Yoanna is passionate creative with a strong interest in pushing the agenda of social development through the arts.